

### Congratulations!

We are honored you are considering our wedding floral design services. At Millbrook Farm Flowers we believe in making beautiful, creative, custom floral designs that will impress your guests and stand out in your photographs.

There is a wide range of floral design possibilities depending on budget, wedding date, and the size of your event. We tend to design for events in natural, garden settings with a romantic, organic vibe. However, we are versatile and have twenty years of floral experience so please bring all your inspiration ideas!

**Minimums:** Pricing minimums apply to certain events. We take into account the venue layout, floral design requested, vendor access, and difficulty of set up and break down. We will let you know during the initial inquiry stage if a minimum applies to your event.

**Full Service Wedding**: Minimum pricing starts at \$4,000. A full service wedding requires our team on site the day and evening of your wedding. From the ceremony set up, backdrop floral installations, reception set up of all florals, our decor, and candles, we will bring your wedding vision to life. If the venue requires a "flip", we stay to transform your venue space from ceremony to reception. In the planning phase,

we offer a floral design vision board, venue visit, and unlimited communication.

What if my budget doesn't meet your minimum? We have two great alternative options for our couples.

**Design and Deliver**: This option saves the installation and breakdown costs and avoids our minimum pricing. You want personal items, ceremony arrangements made ahead of time, centerpieces or garlands that can be delivered to your venue on your wedding day. You have your own plan for setting up and clearing away the flowers at the end of the night. Rental items may be returned to our studio within a short time after your wedding. We don't set a minimum however, the typical cost range for this service is \$1200-\$4000.

**Pick Up Option**: You need personal items and a few arrangements for your ceremony and reception. You have the option to save on the delivery fee and pick up your order from our studio in Marietta the day ahead of your wedding. We'll package your flowers for safe transport and give you care instructions. They will be perfect on your big day. Typical cost \$500-\$2000

### Below is a list of our most requested items with their starting prices:

Bridal Bouquet \$275+ average cost \$325
Bridesmaids Bouquets \$75+ average cost \$95
Boutonnieres \$15
Wrist Corsage \$35
Ceremony Displays \$350+

Ceremony Backdrop Installations starting at \$550+ without structure rental. Typical cost \$1250 - \$2000 for structure rental and flowers

Low floral centerpieces 110+ typical cost \$135

Tall centerpieces on risers \$185+

Floating pillar candle centerpieces with cut greenery and 3 gold votive candles \$55 per table

Styling Package: 3 votives with tea lights on every table, 12 taper candles and glass sleeves, chiffon runners, \$150-\$250 (complimentary for full service weddings)

\*\*Greenery garlands are priced by the foot and type of greenery, the average cost is \$25 per foot. Lighter coverage of hand laid cut greens on gauze runners is an alternative

Room Flip Fee: \$150+
Installation/Breakdown Fee \$350
Travel fee for venues > 30 miles from Marietta, Ga \$150+

The average prices are based on arrangements made with flowers available in the season of your wedding. Requesting premium flowers such as garden roses, peonies, Japanese flowers, and orchids will increase the price. Certain times of the year such as February and May, your flowers will cost more due to demand from holidays.

# Frequently Asked Questions How do I know what budget range to set?

There are several great resources available to help you get an idea of how much you can expect to pay. The Knot, Wedding Wire, Martha Weddings, are a few websites with helpful information on what to expect. One rule of thumb is that your floral budget should be about 10% of your overall wedding budget. If candles and decor are included in your floral proposal, this number may be more in the 12-14% range.

## I've received several different price quotes, aren't flowers the same?

In short, definitely not! Floral design is an art, every florist sets their own labor and design fees based on their team's experience

and the level of quality the company aims to provide. We source our wedding flowers directly from sustainable fair trade farms in Ecuador, California, and local growers in the Southeastern US whenever possible. Your flowers will be cut and shipped a few days before your wedding. They won't be hanging out in a wholesale cooler for weeks. When you consider hiring a wedding florist, look closely at their portfolio and examine how their flowers photograph.

#### Why do I need a consultation and when should I schedule it?

During a consultation this is your time to describe your vision, go through your inspiration photos, and receive feedback about how we can make it a reality. This can be done through video chat or in person. The best time to schedule a consultation is after you have set a wedding budget, selected your venue, wedding party members, and event color palette. You should have several inspiration photos or a pinterest board to provide us with an idea of what you are dreaming of.

### Who is responsible for clean-up at the end of the night?

This is highly variable for each event. While the arrangements made are always yours to keep, some of the vessels and containers will need to be returned. If you are ordering decor such as candles, lanterns, and drapes, those items are being "rented" from Millbrook Farm Flowers.

Depending on the venue, if we are required to take all of our merchandise by the end time, a break down fee will apply. You may also have the option to return items to our design studio after the event. If you decorate using items you have purchased for your ceremony or reception, you will be responsible for removing those items according to the venue agreement.

